

AABInternational

 <p>UNIVERSITY of DUBUQUE A V I A T I O N</p> <p>OCTOBER 16, 2022</p>	UNIVERSITY OF DUBUQUE
	AVIATION PROGRAMS
	B.S. AVIATION MANAGEMENT
	STUDENT ACHIEVEMENT DATA

Aviation Department Mission and Educational Goals

Mission

The mission of the Aviation Department is to provide students with the professional skills that allow for success in all segments of the Aviation Industry while enhancing their critical thinking and decision-making skills. The Aviation Department supports the University of Dubuque mission by:

- Establishing excellence in professional preparation
- Fostering a zeal for lifelong learning
- Focusing on the development of professional skills enhanced by technology
- Integrated with safety practices
- Characterized by fiscal prudence with quality equipment and facilities.

Goals

The goals of the program are to:

- Graduate competent pilots, aviation managers, and aviation applied technicians.
- Cultivate responsible and professional students.
- Provide a supportive and engaging learning environment.

Aviation Management Program Mission and Learning Outcomes:

Mission

Aviation Management program mission comes from the mission of the aviation department. The Bachelor of Science in Aviation Management prepares students for a career in any aspect of business, leadership and for managerial roles in the aviation industry. Students have the opportunity to explore and learn the management and operation of domestic and international airlines, modern airports, corporate aviation, and fixed-base operators (FBO's.).

Learning Outcomes

The learning outcomes for the Aviation Management degree are:

1. The ability to demonstrate the impact of aviation, technology, and business sustainability in a global and societal context.
2. An ability to apply the techniques, skills, and modern aviation management tools to perform business related tasks.
3. An ability to function on a multi-disciplinary and diverse management team which includes technical and management issues.
4. An ability to apply knowledge of mathematics, science and/or applied science to ensure safe and efficient operations.
5. An ability to accurately analyze and interpret data to solve a variety of problems.
6. An ability to recognize and apply ethical and professional excellence for responsible decision-making
7. An ability to communicate effectively with precision and clarity, within aviation and related industries; and
8. Engage in and recognize the need for lifelong learning.

Program Assessment Measures Employed

The Aviation Department uses an annual (Academic Year) process to look formally at an outcome or set of outcomes. Plans are developed in August, lead faculty for each outcome are assigned, interim reviews are conducted in January, draft reports are due in June, and final reports are due no later than October. The review is undertaken by one aviation faculty member who reviews the syllabi and the assignments that have been chosen to measure this outcome, once the initial review has been completed, the faculty member presents the findings to the entire aviation faculty for review, then the Aviation Department uses external and internal assessments to identify areas of weakness and where possible areas of interest. When shortcomings are determined, plans are developed, and resources are gathered to address these issues.

All collected data are hosted in " Watermark" which is an integrated digital solution support assessment.

The following University of Dubuque departments and committees participate in assessment of outcomes, identified program recommendation are followed up with syllabus changes, course flow adjustments, quality and program development to address short comings.

- The Curriculum Committee and Core Committee
- Assessment Committee

The program uses the following techniques to gather both direct and indirect feedback on student learning:

- Individual and group assignments
- Exam scores
- Presentations
- Student and Faculty evaluation
- Graduate Survey
- Senior seminar
- Internal reports covering enrollment

Enrollment/ Graduation Rates

The table below shows the two-, four-, and 6-years graduation rate of a cohort of students from 2015 till 2021:

Year	New Students	Graduate in 2 years		Graduate in 4 years		Graduate in 6 Years	
2015	10	1	10%	7	70%	7	70%
2016	9	1	11%	3	33%	3	33%
2017	10	0	0%	3	30%	3	30%
2018	2	0	0%	1	50%	N/A	
2019	5	0	0%	0	0%	N/A	
2020	3	0	0%	N/A		N/A	
2021	4	N/A		N/A		N/A	

Graduate Placement Data

The table below presents 2021 employment rates for our students and types of employment of fulltime graduates within one year of graduation.¹

Professional pilot/CFI	32%
Graduate school	6%
Aviation operations or customer service management/leadership	12%
Military or law enforcement	4%
Other Aviation international positions	46%

The table below presents responses from the Alumni Survey in Fall 2021²:

Airline Pilot	37%
Corporate Pilot	13%
Professional Pilot/CFI	14%
Higher Education/Faculty	3%
Airline Operation or Management/Leadership	6%
Airport/FBO operations or Management/Leadership	5%
Aviation Operations or Customer Service Management/Leadership	3%
Military or Law Enforcement	11%
Retired	5%
Other	15%

¹ The data presented is based on faculty connections and LinkedIn search, and does not present all graduate students in 2021.

² Alumni might be in more than one position, and survey presents 101 responses.