

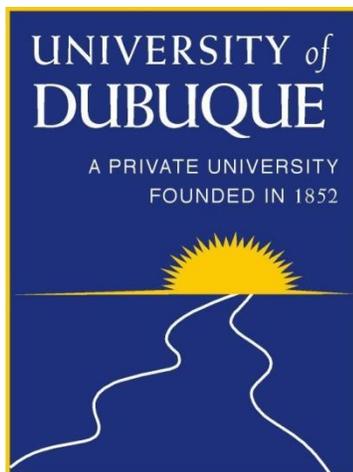
UNIVERSITY of DUBUQUE

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www.dbq.edu

Education is a continuing and changing process. To keep pace with this process the University of Dubuque reserves the right to make changes to this catalog from time to time without obligation or prior notice and, unless specified otherwise, such changes shall be effective when made. The content of this catalog is provided for the information of current and prospective students and students are required to be familiar with the content hereof.

The University of Dubuque does not unlawfully discriminate on the basis of race, color, national origin, gender, sexual orientation, handicap/disability, or age. Persons having inquiries may contact the Director of Human Resources, University of Dubuque, Smith Hall, 2000 University Avenue, Dubuque, IA 52001-5099.



The University of Dubuque Graduate Catalog 2016-2017

OUR MISSION

The University of Dubuque is a small, private University affiliated with the Presbyterian Church (U.S.A.) offering undergraduate, graduate, and theological seminary programs. The University is comprised of individuals from the region, the nation, and the world.

As a community, the University practices its Christian faith by educating students and pursuing excellence in scholarship. Therefore, the University of Dubuque is committed to:

- *The Presbyterian tradition;*
- *Excellence in academic inquiry and professional preparation;*
- *Relationships which encourage intellectual, spiritual, and moral development;*
- *Community where diversity is appreciated and Christian love is practiced;*
- *Stewardship of all God's human and natural resources;*
- *Zeal for life-long learning and service.*

OUR VISION

The University of Dubuque will be —

- ***Acknowledged*** as one of the best small, private Christian colleges and universities;
- ***Renowned*** for serving the best interests of students at all stages of their lives and at different levels of professional and personal development;
- ***Unified*** as a community where Christian commitment, intellectual integrity, and academic excellence are the basis for learning;
- ***Invigorated*** by its bold integration of both liberal arts and theological education with the acquisition of professional credentials required to compete and contribute in the global arena;
- ***Focused*** on the development of skills for critical and creative inquiry and communication, enhanced by technology;
- ***Distinguished*** as a dynamic and vibrant cultural center where a diversity of ideas and experiences are embraced and nurtured;
- ***Energized*** by a dedicated, diverse, and demonstrably competent faculty and staff, well-respected in the community and in their respective fields;

- **Characterized** by financial health and fiscal prudence, with a physical environment and facilities conducive to the University's educational mission;
- **Respected** as an educational institution whose graduates make their mark through their stewardship of human and natural resources, and in service to their community.

THE UNIVERSITY OF DUBUQUE

The University of Dubuque is a coeducational liberal arts college and a theological seminary in Dubuque, Iowa. Dubuque stands on the banks and bluffs of the Mississippi River where the borders of Wisconsin, Illinois, and Iowa converge. Founded in 1852 by Adrian Van Vliet as a school for prospective pastors, the University has been known as a place of educational opportunity. The University's students come from 30 states and 20 foreign countries.

Accreditation

The University of Dubuque is accredited by the North Central Association of Colleges and Schools Commission on Institutions of Higher Education (30 North La Salle Street, Suite 2400, Chicago, Illinois, 60602-2504) and the State of Iowa Department of Education. The Commission on Institutions of Higher Education authorizes the University of Dubuque to offer graduate programs at the master's level in business and communication.

The accreditations, approvals and certifications of the University are based upon the University's status at the time of the printing of this catalog. Accreditations, approvals and certifications are subject to review and modification from time to time.

Affiliation

The University holds institutional membership with the Association of Collegiate Business Schools and Programs (ACBSP).

THE UNIVERSITY OF DUBUQUE GRADUATE PROGRAMS

The University of Dubuque's academic strengths match several prominent needs for graduate study both in the region and globally. Over the years, the University has developed high-quality master's programs that feature an applied orientation designed to prepare leaders for advancement in their fields. The University of Dubuque currently offers two such degree programs:

- Master of Arts in Communication (MAC)
- Master of Business Administration (MBA)

Descriptions of the MAC and MBA programs appear in their respective sections of this catalog.

Shared coursework applied to more than one degree program.

Students who have completed 36 credit hours of coursework for the MBA degree may apply up to 9 credit hours of MBA coursework in pursuit of a 30 credit hour MAC degree; 12 credit hours of MBA coursework in pursuit of a 36 credit hour MAC degree. Students who have completed 30 or 36 credit hours of coursework for the MAC degree may apply up to 12 credit hours of MAC coursework in pursuit of the MBA degree. The relevant Program Director will determine course eligibility. Satisfactory academic progress, as clarified in the next section of policies and procedures, will be independently rather than cumulatively determined within each program.

ACADEMIC POLICIES AND PROCEDURES**Graduate Council**

The Graduate Council (1) oversees the quality and content of the graduate programs, (2) monitors the satisfactory academic progress of graduate students, and (3) sanctions the successful program completion of degree candidates and forwards the candidate list to the Registrar for final assessment. The Graduate Council consists of the Director of each graduate program and is chaired by the Graduate Dean.

Requirements for Admission and Application Procedures

Please refer to the specific program noted in the Graduate Programs section for the requirements for admission and the application procedures.

Academic Advising

Students must assume responsibility for planning their own programs and meeting academic requirements. The University cannot guarantee that every course will be offered each semester. The Graduate Program Director of each of the graduate programs serves as the graduate advisor and will assist students in designing a program and scheduling classes to meet the requirements of the University and the objectives of the students.

Graduate advisors are provided to assist the students in planning their academic program. They are not authorized to change established policy of the University. Any advice which is at variance with established policy must be confirmed by the Academic Dean.

Students are required to familiarize themselves with curriculum requirements, course sequences, and the normal load limit in order to plan a satisfactory program.

Registering for classes, applying for graduation, and other administrative procedures must be accomplished through submission of the proper petition or form, complete with required signatures, to the Graduate Program Office.

Classification of Student

A full-time load is defined as being 9 or more credit hours in the fall and spring semesters and 6 credit hours in the summer semester. Half-time load is defined as 4.5 or more credit hours in the fall and spring semesters and 3 credit hours in the summer semester.

All international students in F-1 visa status must be enrolled full time. Effective fall 2015, a full-time load is defined as being 9 or more credit hours in the fall and spring semesters and 6 credit hours in the summer semester.

Unclassified Student

A student who has not fulfilled the admission requirements or is not pursuing a degree is designated as an unclassified student. See individual graduate program for special requirements if applicable. Once a student has earned 12 credit hours as an unclassified student, the student must apply for admission to the graduate program in order to continue taking classes.

Residency Requirement

Students are required to complete a minimum of 24 credit hours at the University of Dubuque. Individual program requirements may vary - students should consult with the relevant Program Director.

Satisfactory Academic Progress

Students must maintain at least a 3.0 grade point average to remain in “good standing.” The University reserves the right at any time to suspend any student who is not making satisfactory academic progress toward a degree.

Student’s Right to Petition

In any disagreement over the interpretation of academic regulations or the existence of extenuating circumstances that might justify special consideration, the student may file a completed petition in the office of the Graduate Program Coordinator. The Graduate Council will review and act on the petition.

Course Numbers

Courses numbered 600 and above are graduate program courses and carry graduate credit.

Class Registration

Registration dates for the fall and spring semester are published prior to each semester. Registration is conducted in consultation with the graduate advisor and is administered through the Graduate Program Office. Once registration has been completed, students are responsible to the University of Dubuque, both financially and academically, until they officially change their academic status.

Prior to registering for a course, students must meet all prerequisites for the given course. A student who registers for a course without meeting the prerequisites may be requested to withdraw from the course by the instructor. Should the student be requested to withdraw from the course, the student must immediately and properly complete the course withdrawal process. Exceptions to the prerequisite requirement must be obtained from the Program Director.

Final Semester Registration

Students must be enrolled for a minimum of one credit hour of coursework in the semester in which they expect to complete their degree.

Additional Semesters Registration

Students who require more than one semester to complete their end-of-program requirement (thesis/project/practicum) must register for variable credit based on the amount of faculty involvement required for each additional semester. Students must have a Project/Thesis Learning Contract signed by the course faculty member for this in progress additional credit work.

Add/Drop

Students may add or drop a course during the Add/Drop period. For a full-semester course the Add/Drop period is before the third class meeting. For an 8-week course the Add/Drop period is before the second class meeting. Students may add a class after the Add/Drop period with the instructor's permission. Contact the Student Accounts Office for any financial implications related to adding or dropping a course.

Independent Research

With special arrangement, independent research courses may be negotiated. A Learning Contract is required of all independent research courses. Learning Contracts must be approved by the course faculty member and the Graduate Program Director and must be submitted at the time of registration. Learning Contracts are available in the Graduate Program Office. Independent research courses are offered at the discretion of the Graduate Program Director.

Tutorial

Under extenuating circumstances and with approval from the Graduate Program Director, a student may take a course offered by the University as a tutorial. The student should confer with the professor for specific guidelines required for a course taken tutorially. A Learning Contract is required of all tutorial courses. Learning Contracts must be approved by the course faculty member and the Graduate Program Director.

Transfer Credit

The University of Dubuque will accept courses earned at a domestic regionally-accredited college or university or an international graduate degree-granting institution. For courses to be accepted as transfer credit, the student must have earned a grade of B- or higher. Courses transferred to the University of Dubuque will be recorded on the student's transcript with the grade of CR (Credit).

The maximum numbers of transfer credit hours are

- Master of Arts in Communication (30 credit program) 9
- Master of Arts in Communication (36 credit program) 12
- Master of Business Administration 12

Academic Transcripts

Upon written request, students may obtain official copies of their permanent academic record from the Office of the Registrar. In compliance with the Family Educational Rights and Privacy Act of 1974, transcripts cannot be released when requested by telephone. A request for official transcripts must be in writing and requires the student's signature. A request may be completed by fax. The cost for an official transcript is \$5 for each requested copy. Students may obtain unofficial copies of their permanent record for the usual copying charge. This request also must be in writing and requires the student's signature.

ACADEMIC PROGRESS AND GRADING POLICIES

Attendance and Course Participation

The University of Dubuque is a learning community, and as members of this community students are expected to:

- attend all class sessions and other required activities.
- meet all deadlines.
- prepare adequately for each class session using appropriate study strategies.
- have and use all textbooks and required materials.
- do their own work.
- listen actively and carefully in class, which includes following all directions.
- participate in class activities and discussions.
- write and speak effectively and appropriately.

Faculty members establish specific attendance policies for each course they teach. Students will be informed of the policies by the course faculty member at the beginning of the term. Each student is responsible for making up all work missed. Students who fail regularly to attend classes as required by the course faculty member may be withdrawn by the faculty member (see Faculty Administrative Withdrawal from Course).

Grade Point Average (GPA)

The GPA is a quantitative index of a student's scholarly achievement. The GPA is determined by dividing the total number of grade points by the total credit hours for which the grade points were assigned. Courses in which grades of AU, CR, I, IP, P, or W have been assigned are not included in computing the GPA. A grade of F is included in the computation.

The UD GPA will be used in determining academic standing and eligibility for graduation and athletic participation. The UD GPA will include only those credits earned at UD.

Grades

Final grades are recorded on a transcript of record located in the Office of the Registrar. The following system of grading is used in reporting the quality of student work:

A	4.00	Superior	C	2.00	AU	Audit
A-	3.67		C-	1.67	CR	Credit
B+	3.33		D+	1.33	I	Incomplete
B	3.00		D	1.00	IP	In Progress
B-	2.67		D-	0.67	P	Pass
C+	2.33		F	0.00	W	Withdrawal
				Failing		

Terminology

Audit

Students wishing to enroll in a course without earning graduate credit may register as an audit. Tuition is charged at a reduced rate per credit hour, as shown in the cost section. Course requirements shall be arranged with the course instructor. An audit course will not count in the number of total hours attempted, and the grade assigned at the end of the term shall be AU (Audit).

Credit

A grade of CR (Credit) has no grade point value and therefore no effect on the calculation of a student's grade point average.

Incomplete Grade

A grade of "I" (Incomplete) may be assigned in a course when a student, because of circumstances beyond his or her control, is unable to complete the required work by the end of a grading period. An "I" will not be assigned unless the faculty member and the student complete and sign a Request for Incomplete Grade contract. This Request will state the reason for the requested Incomplete, outline the work to be successfully completed, and may designate the period for work completion. Prior to the end of a grading period, the course faculty member will submit to the Registrar the completed and signed request to assign an "I." Once the work has been completed, the faculty member will assign the final grade and send the grade to the Registrar. No graduate student will be permitted to have 6 credit hours or more of "I" grades at any one time, and any expense incurred with an "I" is the responsibility of the student. Completion of work is not to exceed 6 weeks beyond the grading period. An "I" left unchanged beyond the 6 week period may result in an "F" grade for the course. Any extensions beyond the 6 weeks must be discussed with and agreed to by the course faculty member.

In Progress

A temporary grade of IP (In Progress) is used to indicate work in progress for a course or project approved to extend for more than one term or grading period (e.g. master thesis, independent research project). The course faculty member will submit a grade by the end of the approved extension. The IP grade is not computed in the student's grade point average.

Pass

Students who satisfactorily complete a graduate course designated as Pass/Fail will receive the grade P for the course.

Withdrawal from Course

Students may withdraw from a 15-week course through Friday of the week following mid-term. The mid-term date is published in the Academic Calendar. Withdrawal from courses that do not meet for the entire semester must be accomplished by the Friday of the fifth week of each specific course. A grade of "W" will be recorded for any withdrawn course.

Faculty Administrative Withdrawal from Course

Students who fail regularly to attend classes as required by the course faculty member may be withdrawn by the faculty member. To withdraw a student, the faculty member will send a Notice

of Withdrawal to the student and the Registrar. The student has seven calendar days to appeal the notice at a meeting with the faculty member. If the notice is not canceled by the faculty member within those seven days, the student will be withdrawn by the Registrar as of the date the faculty member initiated the withdrawal process. The Registrar will notify the student, the student's advisor, and the faculty member of the withdrawal.

Change of Grade

After a grade has been recorded by the Registrar, a change of grade is allowed if there was faculty error in determining or recording the grade. To change a grade, the faculty member must complete a Change of Grade request form indicating the cause of the error and must submit that form to the Graduate Program Director. If the request is approved by the Graduate Program Director, the grade change will be submitted to the Registrar.

Final Grade Appeal

Students may appeal the final grade from a course if they believe 1) there has been a violation, misapplication or non-application of a University rule or policy, or 2) there has been a violation, misapplication or non-application of a specific course's rule or policy according to its syllabus. Since appeals involve questions of judgment, recommended action that a grade be revised in the student's favor will not be made unless there is clear evidence that the original grade was based on inaccurate, prejudiced or capricious judgment, or was inconsistent with official University policy or the policies set forth in the syllabus for the course. Students shall have protection against inaccurate, prejudiced or capricious academic evaluation through the publication of clear course objectives, grading procedures, and evaluation methods. At all levels of this final grade appeal process, students will provide written documentation (e.g. copies of assignment instructions, rubrics, syllabi, graded papers, graded tests, other graded assignments, etc.) to substantiate the appeal.

Students who wish to appeal a final grade should obtain a complete copy of the policy and procedures from the Office of Academic Affairs, and file the appeal with the relevant Program Director. The process specifies informal procedures and formal procedures that culminate, when necessary, in a final grade appeal hearing before a Final Grade Appeal Committee appointed by the Associate Dean for Academic Affairs. Deadline for initiating a final grade appeal is 25 class days into the next 15-week term.

Repeat of Course

In order for course credits to count toward the degree, a student must repeat any course for which a final grade of D or F is earned. A student who has earned a grade of C minus or better in a course may elect to repeat the course. A student may not use a repeated course to meet the minimum credit hour completion requirements when a C minus or better has been previously earned. Once a course is repeated, the grade, the credit hours, and the grade point results from the repeated course will be used to recalculate the student's total credits earned and cumulative GPA. The grade earned for the repeated course will stand as the official grade for the course and the previous grade earned in the course will be removed from the student's total credits earned and cumulative GPA. Individual courses may be repeated only once, and during academic enrollment in the University of Dubuque graduate program no more than four courses may be repeated.

A student who wishes to repeat a course that was transferred to the University of Dubuque from another college or university must contact the Registrar's Office to determine what effect, if any,

there may be to the student's total credits earned or cumulative GPA.

PROGRAM WITHDRAWAL, SUSPENSION, READMISSION

Administrative Withdrawal

A student may be administratively withdrawn from the University should it be determined he or she has not taken courses for one calendar year from the date of last enrollment.

Withdrawal from Program

Graduate students, whether full time or part time, who plan to withdraw from their academic program either by transferring to another institution or discontinuing the program of study must complete a Withdrawal form available from the Graduate Program Office. Students who withdraw or students who have been administratively withdrawn are required to reapply for admission (see Readmission).

Students leaving the University before the end of the term, without officially withdrawing, will have their work evaluated on the same basis as other students, and appropriate grades will be assigned by their faculty members. Students should consult with the Financial Aid Office prior to withdrawal from the University.

Probation, Suspension and Dismissal

A student with a cumulative GPA below 3.0 may be placed on academic probation or may be suspended at the close of the semester. If the student remains on academic probation at the conclusion of the following semester, he or she is subject to suspension.

A student suspended from the University has the right to appeal to the Graduate Council. The information provided by the student and the University for an appeal is the basis for the Council's decision. Students who are readmitted after suspension and fail to meet the graduate program's requirements may be suspended once again. A second suspension will result in dismissal from the University and may not be appealed.

Academic probation, progress probation, suspension, and dismissal will be officially recorded on the student's academic transcript.

A person academically suspended or dismissed from a graduate program at another institution is ineligible for admission to the University of Dubuque for one calendar year from date of suspension or dismissal. If admitted to UD, the student will be placed on academic probation. An admitted student who was on academic probation at another college shall begin on academic probation at UD. The length of the student's academic probation in both situations will be determined by the Graduate Dean.

Readmission

A student previously registered in a graduate program at the University of Dubuque who has withdrawn or been administratively withdrawn from the University and wishes to resume his or her academic studies must contact the Graduate Program Office. If the student has attended any other college or university during the period when not registered at the University of Dubuque, official transcripts of the student's work must be submitted to the Graduate Program Office. An application for readmission is treated in the same manner as an application for initial admission, including the requirement of payment of the application fee. A student who is readmitted to the

University will be required to follow the requirements of the current graduate catalog.

DEGREE APPLICATION AND GRADUATION REQUIREMENTS

Academic Requirement Completion

A student has eight (8) years from the date of matriculation to complete all the academic requirements for his or her graduate program.

Change in Degree Requirements

Should catalog requirements for a degree change at any time within eight (8) years subsequent to a student's matriculation, the student shall have the option of continuing either under the graduate catalog used at the time of the student's matriculation to the graduate program or under the new requirements of the current graduate catalog. Only successfully completed coursework taken for the completion of all degree requirements within eight (8) years from the date of matriculation will be counted toward graduation total credits earned and cumulative GPA requirements.

Application for Degree

A student intending to graduate from the University of Dubuque must apply for the degree before registering for the last semester. The deadline for submitting graduation applications for May graduation is December 1; for August graduation, February 1; and for December graduation, June 1. A commencement ceremony is held in May and in December.

Graduation Requirements

A student must complete the required amount of credit hours for the program in which he/she is enrolled. The MAC program requires 30 or 36 credit hours with a minimum cumulative grade point average of 3.0 and a grade of C- or better in all courses. The MBA program requires 36 credit hours with a minimum cumulative grade point average of 3.0 and a grade of C- or better in all courses. Additionally, international students must complete all ESL courses with a passing grade.

Commencement Ceremony Participation

A student may participate in the May or December commencement ceremony provided that, by the date of the ceremony, the student has a UD GPA of 3.0 or higher and has earned within 6 credit hours of the total credit hours required for graduation. The student must also have a graduation application on file in the Graduate Program Office (see Application for Degree). The diploma and transcript will be dated May, August, or December, depending on when all degree requirements are completed.

Duplicate Diploma

A duplicate diploma may be issued upon the student's written request to the Registrar. This request must indicate the reason for a duplicate diploma and be signed by the student. With the written request for a duplicate diploma, the student is also required to pay a \$30.00 fee (one-half the current fee for graduation). The duplicate diploma will show the date of the original diploma and be marked duplicate. The duplicate diploma will have the signatures of the current University officials and will be the current format and size.

Confidentiality of Student Records

The University of Dubuque follows the general policy of not releasing personal student information to outside agencies without the expressed written consent of the student. The

University will make periodic evaluations of the information placed in student records to assure that only information related to the specific purpose of the educational program be collected and maintained. A student's record shall be construed as containing the academic record, the health record (not including counseling files), the placement files (unless a waiver of right to see references has been signed), along with any record of official University response to disciplinary or academic problems.

FINANCIAL PLANNING

Tuition

Tuition for the 2016-2017 academic year is \$650 per credit hour.

Special Fees

- Application fee of \$25.00
- Audit fee of one-half per credit hour of the standard tuition fee
- Graduation fee of \$60.00 (includes cap and gown rental and diploma)
- Official transcripts are \$5.00 each

The tuition, fees and other charges described above are good faith projections for the academic year. They are, however, subject to change from one academic term to the next as deemed necessary by the University in order to meet its financial commitments and to fulfill its role and mission. There may be other fees and charges which are attendant upon a student's matriculation at the University. These fees or charges may be determined by contacting the University offices which administer the programs or activities in which the student intends to enroll or engage.

Financial Aid Application

An application for financial aid must be submitted each year. The Free Application for Federal Student Aid (FAFSA) is the form required by the University of Dubuque for determining a student's eligibility for financial assistance. The form is available online at www.fafsa.gov.

Stafford Student Loan

The Federal Unsubsidized Student Loan Program enables students to borrow under the Federal Direct Student Loan program, funded by the federal government. Students may apply for a loan if they are enrolled or have been accepted for enrollment in a degree program at least half-time. A federal origination fee is deducted at the time the loan is disbursed. Further information may be secured from the Office of Student Financial Planning.

Students who are U.S. citizens and eligible non-citizens are eligible to apply for Federal Unsubsidized Loans if they are enrolled at least half-time. If at any point in the program less than half-time enrollment occurs, the student may go into repayment, and is no longer eligible for loans.

Financial Aid Satisfactory Academic Progress Policy

Students must remain in good standing (not on financial aid suspension at the beginning of the semester) to be eligible to receive or to continue receiving financial aid. If a student falls below the required financial aid standards for maintaining satisfactory academic progress, the student will be placed on financial aid warning for the following semester. If, during that time, the appropriate number of credits and minimum cumulative GPA are not achieved, all financial aid

will be suspended for the subsequent semester of enrollment. For a complete Satisfactory Academic Progress policy, contact the Office of Student Financial Planning.

Payment of Account

Payments must be made on the due date of billing. Diplomas, transcripts, and grades will not be issued to students until their financial obligations are settled with the Student Accounts Office. Those who desire to pay tuition, room, board, and fees on an installment basis should contact the Student Accounts Office for payment plan information.

Institutional Refund Policy

The institutional refund policy is only for students who withdraw from all classes and leave the University. The policy does not apply to a student who withdraws from some classes but continues to be enrolled in other classes. If a student withdraws from a class after the add/drop date, a W will be recorded through the last day to withdraw from the class and no refund will be given.

Students who withdraw on or before the 60% point of the enrollment period and are receiving federal, state and/or institutional financial aid, are subject to a pro rata refund determined by the number of calendar days in the payment period or period of enrollment divided into the number of calendar days completed as of the day the student withdrew.

The Withdrawal Date:

- is the date the student began the official withdrawal process; or
- the date that the student otherwise provided official notification to the University of Dubuque of the intent to withdraw; or
- if the student did not begin the withdrawal process or otherwise notify the University of Dubuque of the intent to withdraw, the midpoint of the payment period for which assistance was disbursed or a later date documented by the University of Dubuque.

Special Rule: If the University of Dubuque determines that a student did not begin the withdrawal process or otherwise notify the institution of the intent to withdraw due to illness, accident, grievous personal loss, or other such circumstances beyond the student's control, the University of Dubuque may determine the appropriate withdrawal date.

Contact the Financial Aid Office for complete details on refund policy.

GRADUATE ASSISTANTSHIPS

A limited number of graduate assistantships may be available each year. Each graduate department shall determine the specific duties and responsibilities of graduate assistants. The Directors of the graduate programs, in consultation with the Graduate Dean, will decide on all graduate assistant appointments. Graduate assistants must maintain a minimum grade-point average of 3.25 to continue as graduate assistants. Applications may be requested or picked up from the Graduate Program Coordinator.

STUDENT LIFE AT UD

Living in Community

The University of Dubuque provides a wide variety of services and programs designed to enhance the student's intellectual, social, career, and personal development. Every aspect of Student Life programming and services has grown out of our mission.

Office of Student Life Mission Statement

The Department of Student Life, at the University of Dubuque, is committed to the formation and well-being of the whole person. As people of faith, we are a nurturing community which equips students to find their purpose, refine their gifts, and fulfill their calling. Therefore, the Office of

Student Life is committed to:

- the Presbyterian tradition for advancing higher education.
- the growth of the student – physically, spiritually, emotionally, and intellectually.
- a community which offers students a place of belonging, fun and fellowship, worship, and diverse perspectives.
- the exploration of vocation, recognizing that there are many gifts and that everyone has a calling.
- the development of servant-leaders who care for the holistic growth of others and themselves.
- the promotion of student ownership and engagement in the living-learning community.
- collaboration with faculty, staff, and administration in the educational process for academic inquiry, professional preparation, character development, and lifelong learning.

Student Conduct

University of Dubuque students are guided by the Community Values and Behavioral Expectations that support the University Mission Statement. All policies, rules, and regulations are built upon the principles stated in that Mission Statement. One of these values is self-respect which manifests itself in rules regarding use of drugs such as alcohol and tobacco, sexual relations, and language. A second value is respect for others which regulates relationships between roommates, between students and faculty or staff, and between organizations or student groups with opposing viewpoints. A third value is respect for property and University resources, such as the residence halls and their contents, facilities such as the Sports Center, and academic resources such as those in the Myers Library. Students are expected to treat the property and resources of the University as an asset in which they have a vested interest.

When disputes arise between individuals, every effort is made to mediate disagreements before the Student Conduct Process is imposed. Regulations governing activities and student conduct in general are published in the University of Dubuque Student Handbook found online at the University's website at <http://www.dbq.edu/campuslife/vicepresidentofstudentlife/>. This handbook serves as the official college statement on such matters. The University expects that each student has read the Student Handbook and understands the rights and responsibilities it offers them.

On-Campus Housing

The University offers individual and family accommodations in the following facilities: 1 and 2 bedroom apartments; 3 and 4 bedroom townhouses. These units are unfurnished and available to graduate students based on available space.

The University of Dubuque does not carry insurance for students' personal property and is not responsible for loss, damage, or theft of personal property. Students are encouraged to provide coverage for their personal belongings through renter's insurance or a homeowner's insurance policy.

For more information on Student Life at UD, contact the Student Life Office.

CAMPUS MINISTRY

The University of Dubuque values and nurtures community out of a belief of who God is and who God has made us to be. God made humanity to be in relationship with God and with one another, and each person is valuable, being loved by God with a love that is able to transform. Campus Ministry seeks to faithfully follow and know God revealed through Jesus Christ as God the Father, Son, and Holy Spirit. The ordinary means by which students often encounter the grace of Jesus on campus is through Bible studies, fellowship activities, mission projects, and weekly worship services. Chapel services are held Monday, Wednesday, and Friday from 11:00-11:20 a.m. when school is in session during fall and spring terms.

Although rooted in the Presbyterian and Reformed tradition, an ecumenical spirit is upheld in sponsored activities and all are invited. Campus Ministry is nurtured and guided by the Edwin B. Lindsay Chaplain for the spiritual birth, renewal, and enrichment of college students as they come to know and place their faith in Jesus Christ as Lord and Savior. The University Chaplain is happy to talk with you about your spiritual questions and personal struggles. Contact Campus Ministry at 563.589.3582 for an appointment.

CAREER & LIFE SERVICES

Career Services

Students and alumni from all departments of the college have access to Career Services, which offers a collection of online library resources. Career Services is located within the Advising/Career Center, ground floor of Peters Commons. In addition, Career Services provides self and career exploration assessments regarding individual interests, abilities and values; using co-curricular and work experiences to explore career options and build a repertoire of marketable skills; learning how to make life/work decisions; and eventually in developing professional strategies for personally satisfying career opportunities.

Other services include assistance with a database of information and resources on employment, internship, and/or exploratory learning opportunities; assistance with placement; resources on career fairs at local, regional, and national levels; in-class presentations; on and off-campus recruitment and networking opportunities; assistance with interview skills, resumes and portfolios; and campus educational topical sessions relevant to career development.

Career Services at the University of Dubuque is committed to assist current students, prospective students, and the University of Dubuque alumni develop, evaluate and initiate an effective career plan. For further information about activities, events, programs, and services offered through Career Services, please contact 563.589.3132, 563.589.3167, 563.589.3633 or visit the website at <http://www.dbq.edu/campuslife/officeofstudentlife/careerservices/>.

Counseling Services

UD's Counseling & Life Services provides a network and opportunities for personal growth and assistance to students in a comfortable, confidential setting. Short-term confidential counseling, appropriate referrals and life coaching are available at no cost to students with specific emotional, social, academic, career, or personal concerns. Students must carry their own insurance to cover long-term counseling needs off campus.

Counseling services are offered through a team of counselors with a background in personal and career counseling. The counseling services staff are located on the second floor of Peters Commons, within the Department of Student Life. To see a counselor, students may walk-in during regular business hours or call 563.589.3132 or 563.589.3253 to schedule an appointment. For after hours, weekends, or holidays students may contact Safety & Security at 563.589.3333 to request a confidential connection to a counselor.

INTERNATIONAL STUDIES

International Student Services

The International Studies Office fosters a welcoming environment for all international students. International advisors provide students with information and counsel regarding United States immigration regulations, assist them with social and cultural adjustment, and encourage their integration into campus life. The Office also develops cultural and educational programs of interest to all students. The International Studies Office is located in Suite 306 of the Heritage Center.

MULTICULTURAL STUDENT ENGAGEMENT

The University of Dubuque strives to be a community in which diversity is appreciated and Christian love is practiced. With this belief as its guiding principle, the Multicultural Student Engagement office seeks to foster awareness, understanding, and sensitivity to the perspective of diverse groups on campus. The office offers support services to under-represented groups to increase their chances of a successful academic experience. This is achieved through orientations, advising, mentoring, leadership development and other activities. In addition, the office actively educates and promotes multicultural learning and development for the entire UD community through various activities such as workshops, speakers, and cultural programming. The Multicultural Student Engagement office is located in the Susan Magill Smith Suite on third floor of the Heritage Center, and can be reached at 563.589.3129.

HEALTH SERVICES

UnityPoint Health/Finley provides UD students with health care. UD Health Service is available to all students who are currently enrolled in classes. Undergraduate, graduate, and Seminary students are able to seek medical attention with UD Health Service. The services also include being seen at UnityPoint/Finley Convenient Care after hours and on weekends. Specific visits to UnityPoint/ Finley Convenient Care are provided free by UD. Any tests, such as labs, x-rays, and visits to the Emergency Room are the responsibility of the student. All charges will be filed with the student's insurance plan.

The UD Medical Coordinator is able to schedule appointments not only with UnityPoint/Finley, but also with other medical facilities. The Medical Coordinator is available to assist students with other medical appointments (if requested and within the constraints of the student's personal medical insurance plan) such as dental, women's health concerns, specialty clinics, etc. The Medical Coordinator is also available to answer general insurance questions. It is imperative that students always have their insurance card and student ID with them for medical appointments and emergency room visits. For more information call 563.589.3244.

SAFETY & SECURITY

University Safety and Security personnel are on duty 24 hours a day. Safety and Security officers assist with the safety and security of students, staff, and faculty, as well as University property. Parking registration and enforcement of parking regulations are also their responsibilities. Should there be a problem or emergency, students and parents can contact Safety and Security personnel at 563.589.3333.

ACADEMIC SERVICES

Charles C. Myers Library

The Charles C. Myers Library is an integral part of student learning at the University of Dubuque, providing students with a high-quality collection and reference librarians dedicated to teaching them how to find, evaluate and use those resources. The beautiful building is a center for learning on campus, encouraging group and individual study and providing the databases, books, and journals students need to be successful in research assignments.

The collection is a blend of print, electronic and media resources, with 177,000 print volumes, 162,000 electronic books, and 30,000 electronic journals. The media collection includes 5,000 DVDs and 23,000 streaming educational films. Items not available through the collection may be ordered via interlibrary loan free of charge.

Along with material that support students' academic work, the library has an extensive leisure collection, including feature films, television series, magazines, and fiction, including a large young adult collection.

Reference librarians are available for individualized research assistance at the reference desk Monday through Thursday from 8:00 am to 8:00 pm and Friday 9:00-noon, online via the library web page (www.dbq.edu/library), and by individual appointment.

The building has both wireless access and many easily accessible network ports. Computers are available throughout the building.

Sylvia's Common Ground Coffee Shop, located on the first floor, is a popular destination for study breaks, snacks, and fellowship.

The library sponsors and co-sponsors a variety of programming, including poetry readings, Finals Study Breaks, and a monthly Book Club.

During the academic year, the library is open 109 hours per week with extended hours at the end of the term.

Library Hours (Academic Year)

Monday—Thursday.....	7:00 am – Midnight
Friday.....	7:00 am—9:00 pm
Saturday.....	8:30 am—9:00 pm
Sunday.....	10:00 am—Midnight

Academic Success Center

The Academic Success Center (ASC) at the University of Dubuque is located on the second floor of the Charles C. Myers Library. The mission of the ASC is to assist students to become self-determined, motivated, and independent learners and to connect them with the resources necessary to achieve both academic and personal goals. Services include the following:

- Academic Coaching
- Disability Services
- Testing Services
- Subject Tutoring and Writing Center

For more information, contact the Academic Success Center at 563.589.3262.

Academic Coaching

The Academic Success Coach works with students to develop their personal study habits. Students can work one-on-one with the Success Coach on areas such as time management, test-taking strategies, reading comprehension, or other academic topics of concern.

Disability Services

The University of Dubuque provides accommodations to students with documented disabilities upon request by the student. The accommodations the university can provide are based on the written recommendations of a licensed diagnosing professional.

Common accommodations coordinated for students include, but are not limited to, extended time on exams, supplemental note-taking services, a reader or scribe for exams, alternative textbooks

Testing Services

The ASC is the alternative testing site for students who have a documented disability and are eligible for a specific accommodation(s) for testing. The testing site also offers fee-based CLEP testing (College-Level Examination Program) and DSST exams for the opportunity to earn college credit.

Tutoring – BE SMART and Writing Center

During the academic year, the ASC provides peer and professional staff to help with subject tutoring and writing consultations from 8:00 a.m. - 8:00 p.m. Monday through Thursday, 8:00 a.m. - 5:00 p.m. Friday, and 4 p.m. – 8 p.m. Sunday.

BE SMART Tutoring offers assistance in the following subjects: Business, Economics, Science, Mathematics, Aviation Regulations, and Technology. For help with other subject areas, please contact the ASC.

The Writing Center encourages students to become self-determined, motivated, and independent writers, equipping them with the confidence and strategies to engage successfully in the writing process.

All services are free to University of Dubuque students. Students may schedule appointments with tutors and writing consultants at <https://dbq.mywconline.com>. You must register your account upon your first visit to the site, and then may log in and schedule appointments.

ATHLETICS

Athletic, Intramural and Recreation Facilities

The Stoltz Sports Center, McCormick Gymnasium and Chlapaty Recreation and Wellness Center are homes to indoor intercollegiate and intramural programs. The Chlapaty Recreation and Wellness Center (CRWC), located on the south side of campus, features a weight room and aerobics area. The sports complex includes newly refurbished areas for football, track, baseball, and softball, as well as the Oyen Soccer Field.

The facilities and venue hours of operation are posted each term. Summer and holiday hours will vary. Any student wishing to use athletic/fitness venues must present a valid UD student ID and have on file, their UD emergency/medical waiver form (updated annually). To reserve an athletic venue, contact the Athletic Facilities Director at 563.589.3244.

Recreational Services

Recreational Services offers programming for students to foster and maintain health and fitness activity while attending the university and beyond. The staff strives to offer students a wide variety of activities with the intent of developing healthy and active lifestyles, skill development and overall enjoyment and fun! Activities include intramurals, fitness classes and much more. The office of Recreational Services is located in the Chlapaty Recreation and Wellness Center, room 207.

INTERNATIONAL STUDENTS

International students making application to graduate study are required to submit the following:

1. Graduate student application: available online.
2. Program application fee.
3. Complete official academic records including proof of degree attained. The applicant must have completed all requirements that are equivalent to a U.S. baccalaureate degree in an accredited, licensed, or recognized college or university and have appropriate undergraduate training to pursue the graduate degree of the applicant's choice. If your transcripts have previously been evaluated by World Education System (WES), Educational Credential Evaluators, Inc. (ECE), or the American Association of Collegiate Registrars and Admissions Officers (AACRAO), you may choose to include that credential evaluation in your application for consideration and in order to expedite processing of your application.
4. Verification of financial support in an amount determined by the University.

5. Copy of passport.
6. Applicants whose primary language is other than English are required to submit appropriate proof of English proficiency (see table below). The table lists minimum scores for acceptance in the graduate program. Students may be exempt at the discretion of the graduate program director if they have successfully completed one or more years of university level study in the United States and maintained a minimum 3.0 GPA.

TOEFL	550 (paper)	213 (computer)
iBT TOEFL	79	
IELTS	6.0	

International students may apply for matriculation into the MAC program in the fall semester only. International students may apply for matriculation into the MBA program in the fall and spring semesters.

GRADUATE PROGRAMS

MASTER OF ARTS IN COMMUNICATION (MAC)

MISSION STATEMENT AND PHILOSOPHY

This program prepares its graduates to generate communication solutions to global business challenges. It is anchored in a 21st century understanding of the practical theory of organizational communication applied to management concerns for public, interpersonal, global, and mediated communication. The University of Dubuque MAC program trains graduates for leadership roles in organizational communication. Leaders learn how to recognize, embrace, and pursue communication opportunities. Assessment is often through case study and hands-on production of appropriate management communication documents, materials, or oral presentations. The capstone experiences consist either of writing a thesis or of a research and writing practicum that generates a communication solution to a regional or global business challenge relevant to the student's track of study.

ADMISSION REQUIREMENTS

- Bachelor's degree from a regionally accredited or domestically recognized international institution of higher education (official transcript required).
- Undergraduate cumulative grade point average of at least 2.75 (on a 4.0 scale).
- A formal application and three letters of recommendation attesting to the applicant's ability to successfully complete a graduate degree.
- Program application fee.
- A personal statement of objectives for pursuit of this degree.
- Demonstrate writing competence.
- Approval of MAC Admission Committee.

APPLICATION PROCEDURE

The Graduate Program Office processes applications on a year-round basis. Applicants may apply for matriculation into any of the three semesters (fall, winter, summer). International students may apply for matriculation into the fall semester only. To receive application materials contact the Graduate Program Coordinator at 563.589.3300, access the Graduate Program website at www.dbq.edu or write to:

University of Dubuque
Graduate Program Office
2000 University Avenue
Dubuque, Iowa 52001

PROGRAM LEARNING OBJECTIVES

The Master of Arts in Communication in Organizational Leadership is designed to develop an understanding of communication leadership practices and mediated business technologies and their interactions. This concentration offers interdisciplinary study, emphasizing excellence in professional and interpersonal communication, marketing, and public relations. The program is relevant for leaders and executives, human resource managers, strategic planners, service industry managers and directors of training services.

Upon completion of the MAC degree program at the University of Dubuque, all graduates will be able to:

- Demonstrate effectiveness in written, spoken and mediated communication practices (COM 605 and COM 625).
- Demonstrate capability to describe, analyze, and explain key concepts in organizational communication practice (COM 610).
- Appraise organizational cultures with a clear conception of intercultural communication and corporate culture distinctions and respond with professional skills and analytic insight (COM 622).
- Employ organizational communication principles developed in core coursework to advance knowledge in key areas of disciplinary practice (emphasized in selected concentration coursework: COM 617, COM 630, COM 640, COM 645, COM 654, COM 655, COM 657-8-9, COM 663, COM 672 and COM 675).
- Demonstrate mastery of a specific area of knowledge and practice of organizational communication and/or business communication (COM 660) through engagement in a supervised academic thesis (COM 690) or a supervised project (COM 689).

CORE COURSES ALL STUDENTS MUST TAKE

Core coursework includes:

- COM 605 Managerial Communication (3)
- COM 610 Organizational Communication (3)
- COM 660 Capstone Research Seminar (3)
- COM 689 or 690 Capstone Practicum (3) or Capstone Thesis (3)

REQUIREMENTS FOR DEGREE

Apart from pre-requisite requirements, courses may be taken in any sequence, except:

- COM 660 (Capstone Research Seminar) must not be taken until a student has at least 18 credits of coursework in the program.
- COM 690 (Capstone Thesis) is the final course enrollment for a 30 credit program. Exams are not required for the thesis program.
- COM 689 (Capstone Practicum) is the final course enrollment for the 36 credit program.

The Capstone Thesis (COM 690) is an extended research study conducted under the supervision of a MAC Thesis Committee. The student may select a relevant thesis topic of academic interest

or a topic applicable to current or anticipated employment. Completion information is available in the University of Dubuque Master of Arts in Communication Thesis Guide provided in COM 660. Students must initially register for 3 credits of COM 690 coursework and must be registered for at least one credit per semester of this coursework until the thesis is successfully defended.

The Capstone Practicum (COM 689) requires a student project to be completed in the semester the course is taken. The student should select a project relevant to current or anticipated employment to be conducted as part of the Capstone Practicum course.

Depending on the student's final program design they must take either:

- COM 689 Capstone Practicum (3) or
- COM 690 Capstone Thesis (3)

COURSE CHALLENGE

Students may challenge coursework based on life experience and portfolio demonstration. If it is determined by the faculty member responsible for the course and the Director of the program that the level of competence is at or beyond that of the course, the requirement of that course may be waived for the student. A waiver is not accompanied by credit. The student must still fulfill the 30 or 36 credit program requirements.

NORMAL PROGRESS THROUGH THE MAC PROGRAM

Normal progress through the MAC degree program requires 6 semesters of coursework averaging 6 credit hours of coursework a semester. The normal MAC program is considered to be the 36 credit Practicum Project degree program. The 30 credit program generally takes longer and has an undetermined endpoint since students register for 3 credit hours of coursework in the initial semester of writing a thesis and continue to register for 1 credit hour every semester thereafter in which they seek direction from a thesis advisor. Students in the 30 credit thesis program must be registered for 1 credit of thesis coursework in the semester in which they defend a thesis.

NORMAL CREDIT LOAD PER SEMESTER

Since summer coursework is preferably limited to 5 credits, students who begin their program in either the summer semester or the fall semester are encouraged to register for 1 credit hour of additional coursework during spring semesters each year in the program.

Start Fall Semester	Start Spring Semester*	Start Summer Semester
Fall 1 st Year Cohort 6 credit hours	Spring 1 st Year Cohort 7 credit hours	Summer 1 st Year Cohort 5 credit hours
Spring 1 st Year Cohort 7 credit hours	Fall 1 st Year Cohort 6 credit hours	Fall 1 st Year Cohort 6 credit hours
Summer 1 st Year Cohort 5 credit hours	Spring 2 nd Year Cohort 7 credit hours	Spring 1 st Year Cohort 7 credit hours
Fall 2 nd Year Cohort 6 credit hours	Summer 2 nd Year Cohort 4 credit hours	Summer 2 nd Year Cohort 5 Credit Hours

Summer 2 nd Year Cohort 5 Credit Hours	Spring 3rd Year Cohort 6 credit hours	Spring 2 nd Year Cohort 7 credit hours
	* Students starting in spring semester will be in the program for 3 spring semesters. These students have greater freedom to take summer coursework or take extra coursework in the spring to make up the extra 4 credits of coursework needed to fulfill 36 credits of coursework.	

ADDITIONAL CREDIT LOAD PER SEMESTER

Students who can devote full attention to their studies can register for 9 credits of coursework per semester and finish in four semesters (fall-spring-fall-spring). Because the practicum project preparation course (COM 660) is offered in fall semester of the final year and the practicum project (COM 689) is offered in the spring semester of the final year, students registering for 9 credits a semester are not advised to take summer coursework. It will not hasten progress through the program. However, additional credit load per semester students may want to consider taking 1 three credit hour summer course in order to devote more attention to their final project (COM 689) in their final semester.

Variation from these norms of practice must be approved by the graduate program director.

COURSE SCHEDULE AND LOAD

A full-time load is defined as being any combination of 9 or more credit hours in the fall and spring semesters. A full-time load is defined as being 6 credit hours in the summer semester. Half-time load is defined as 4.5 or more credit hours in the fall and spring semesters and 3 credit hours in the summer semester.

Working domestic students typically take a half-time load (4.5-7 credit hours) per semester over a two-year period (5-6 semesters). Domestic courses are generally offered in the evening, Monday through Thursday. The structure of course load and schedule for international students will be negotiated with on-site leadership.

COURSE DESCRIPTIONS

COM 605 Managerial Communication (3)

Provides a basic overview of managerial communication processes in organizations. Course topics include: verbal and nonverbal communication, dyadic and organizational communication, communication of roles and relationships, small-group communication, conflict resolution communication, managing negotiation, meetings and teams, and conducting interviews.

COM 610 Organizational Communication (3)

Reviews current disciplinary understandings of organizational, interpersonal, cultural, and mediated communication in order to empower students with discipline specific analytic framework for problem solving. Develops the students' abilities to identify a framework for understanding the issues and concerns of organizational communication and the disciplinary literature supporting its study. Students must take this course early in their program.

COM 612 Managerial Finance (3)

This course focuses on economic and financial principles required to operate a business. Principles are quantitatively applied to analyzing the health of a business through the use of financial statements. Also, managerial decision making applications will be presented from the point of view of a firm (microeconomics). Business simulation utilizing the Capstone Simulation Model and the Comp-XM exam are central to the course.

COM 617 Strategic Human Capital Management (3)

This course focuses on the development and execution (theoretically) of an integrated, systematic, and strategic approach to human capital management that will enable various parts of the organization to work together as a whole. Ideally, this construct will allow one's organization to perform their work more efficiently and ensure that organizational resources are well managed and wisely used in the new global environment. The course is divided into four sub-units: Recruiting/Hiring/Selection; Training and Development; Performance Appraisal; and Compensation. The role of cross cultural and cross generational issues that affect management of human capital are also considered

COM 622 Global Communication (3)

This course concentrates on the relevance of global intercultural communication, its relationship to corporate culture communication, and their significance for global business in the new tensions between globalized and tribalized peoples. These topics are examined from a business and communication perspective.

COM 625 Mediated Document Design (3)

Examines how information technologies affect communication in a variety of settings and for different purposes. This course focuses on learning and applying principles of document design for use in mediated contexts. With an emphasis on audience, purpose, and context, students learn to use visual communication theory in planning, designing, and revising effective print and on-line documents for domestic and international recipients.

COM 630 Effective Professional Communication (3)

Develops both graduate-level understanding and professional-level competencies in presentational speaking (rhetoric) and group facilitation (organizational theory and practice). Students apply contemporary models of effective presentations and adapt organizational theory

to facilitation practice.

COM 635 Integrated Marketing Communication (3)

Examines the strategic business processes used to plan, develop, execute and evaluate coordinated, measurable, persuasive brand communications programs with consumers, customers, prospects, employees, associates and other targeted relevant external and internal audiences.

COM 640 Public Relations (3)

Examines the history of the profession, characteristics, skills, and ethics required of a public relations practitioner, and necessary communication methods to engage in the two-way dialogue between an organization and its targeted publics. Students develop a baseline knowledge of public relations strategies and techniques.

COM 645 Web Development for Organizations (3)

Reviews digital information technologies for the project manager and designer of web-built environments. Students explore issues in relation to text, image and animation through a series of weekly projects and consider techniques to enhance security, privacy, reliability, and ways of incorporating sophisticated graphical interfaces to web projects. Course objective is to reinforce principles of visual communication while creating a substantial website. Pre-requisite COM 625.

COM 646 Organizational Change and Leadership (3)

Explores the means by which leaders of organizations affect change process. Students will study various theories of change process and the role of leader influence in affecting change. Assessment will be conducted through case study analysis, interactive engagement with course readings and participation in course discussion modules, and a final comprehensive assessment of the role of a leader in affecting change in an organization.

COM 654 Problem Solving and Crisis Management (3)

This course covers the strategies and tactics for solving problems and managing conflicts and crises in business. Through case study engagement and the development of alternative thinking, students develop crisis management competencies relevant to problem solving for increasingly globalized business contexts and communication skills for the new media environment. Students will develop crisis management templates and make use of web resources. Material covered includes trauma and post-incident management, effective crisis communication, disaster response, media training, social media engagement as a crisis communication tool, business recovery and innovation as a problem-solving tool.

COM 655 Public Relations Strategy (3)

Enables public relations practitioners to employ strategy and theory to plan and produce specific public relations tools and techniques, including conflict negotiation tools, in order to open a communication dialogue between an organization and its targeted groups. Students develop a public relations campaign for internal or external targeted audiences for a selected client organization. Pre-requisite COM 640.

COM 657/658/659 Seminar Topics (Credit Variable)

Participant chooses topic courses from the varied selections offered. Examples of topic courses include Technical Writing, Fund-raising for the Non-profit, Interpersonal Communication for Business Settings, Writing Grant Proposals, etc.

COM 660 Capstone Research Seminar (3)

Students learn to document work in an appropriate academic form, conceptualize and develop practical and scholarly references relevant to their capstone project. In consultation with their capstone advisor, students develop an annotated bibliography and design an appropriate research methodology for their final project. (Near end of program.)

COM 663 Global Public Relations Management (3)

Examines current cultural and geopolitical issues through case study analysis. Public relations practitioners learn management theory and strategy for an international organization or client. Students will review a selected organizations/client's communication methods and techniques, generating a report that focuses on assessing and consulting with their organization/client as to the best method of managing their communication issue. Pre-requisites COM 610, COM 640, COM 654 and COM 655.

COM 672 Training and Seminar Methods (3)

Focuses on presentational skills for a variety of training settings such as seminars, workshops, and informational sessions. Adult learning theory and practical presentation theory are combined with specific attention to program planning, presentational strategies, and audience management.

COM 681 Technology and Operations Management (3)

Examines the issues related to the management of operations processes that are used to design, manufacture, distribute, and deliver a product or a service throughout the entire value chain, in any industry group, spanning a spectrum from manufacturing to service. Examples and activities are drawn from multiple disciplines describing how technology has transformed and is continuing to transform business enterprises, large and small, domestic and global. Attention is given to the managerial processes which must be successfully performed to effectively and efficiently design, build, test, implement and deploy computer and communication based operations systems that support the enterprise's mission, goals, and strategies.

COM 685-6-7 Graduate Internship Project (Credit Variable)

Internship arranged with MAC Program Director.

COM 689 Professional Skills Practicum (3)

Students complete the degree program by producing a practicum paper that draws on theoretical literature and research presented in coursework to propose recommendations for an entrepreneurial or professional project. The project must reinforce core competencies developed from curricular study and apply this knowledge to the project design under faculty guidance and within an approved framework. All work must have an application component. Pre-requisite or concurrent with COM 660.

COM 690 Capstone Thesis (3)

Students complete the degree program with individualized learning by developing and researching a thesis reinforcing core concepts from the curriculum and applying that knowledge and skill under faculty guidance within an approved framework. For students in the thesis degree program. This 3 credit course may be repeated at variable credit until the thesis is defended.

COM 691-2 Independent Study (Credit Variable)

A supervised course tailored to specific student career interests. Together with the professor, a

student develops a syllabus that permits exploration of an advanced or specialized topic of study. This course may be substituted for a non-core program course at the discretion of the program supervisor.

MASTER OF BUSINESS ADMINISTRATION (MBA)

MISSION STATEMENT AND PHILOSOPHY

The mission of the Master of Business Administration program is to extend an individual's undergraduate educational background by offering a set of practical, applied, integrated learning experiences that develops attitudes, ethical behavior, and a portfolio of tools required to effectively function at a management level in today's global business environment.

The MBA is a program emphasizes real-life skills and practices delivered under the guidance of experienced business practitioners. Theory is used as a means to frame application rather than as an end in itself. The program blends theory with professional development and preparation, focusing on topical relevance, curricular appropriateness, and immediate professional application, while maintaining content integrity. Our goal is to provide educational experiences that serve our students for a lifetime and transform them into "ready-to-go" professionals and lifelong learners in all business disciplines.

The MBA program serves as a global outreach to demonstrate the uniqueness and vitality of the University's mission. While we seek to serve various populations, our ethos will be driven by a commitment to model in life and professional practice our Christian values.

PROGRAM DELIVERY FORMATS

The traditional MBA program consists of 12 graduate courses totaling 36 credit hours offered in the evening. The number of courses taken per semester is a function of the students outside workload. The cohort version of the traditional MBA program is offered to international students during the day and consists of either 36 credit hours over 12 months or 48 credit hours over 18 months, depending on whether the student earned a three year or four year bachelor's degree. The students are full time.

ADMISSION REQUIREMENTS

- Bachelor's degree, in any discipline, from a regionally accredited or domestically recognized international institution of higher education (official transcript required). International Students with a three year bachelor degree, must complete 48 hours of graduate credit.
- A formal application and two letters of recommendation attesting to the applicant's ability to successfully complete a graduate degree.
- Program application fee.
- English language proficiency is required for all international students enrolled in an on-campus program. Students must provide the TOEFL score of 550, Paper 79, computer 6.0, IELTS or pass an English proficiency exam administered on arrival on campus. Students receiving an unsatisfactory grade will be required to register for ESL instruction.
- A personal statement of interest in and objectives for this degree.

PROGRAM LEARNING OBJECTIVES

The MBA program's learning experiences focus on central themes of global communication, financial management, human capital and knowledge management, strategic, tactical and operational management, and concludes with each student exploring a topic of interest through an applied business practicum.

Upon completion of the MBA program the graduate will be able to:

- employ principles of ethics and sustainability in conducting the enterprise's business, recognize individual differences, and utilize collaboration skills to work effectively in functionally and culturally diverse teams.
- communicate effectively through writing, speaking and listening using the language of business coupled with interpersonal and communication skills to lead organizational groups in a physical or virtual presence.
- critically evaluate, analyze, and interpret information concerning human, intellectual, technological and material resources to solve problems and make business decisions occurring in both structured and non-structured environments. Students will define the problem, create alternative approaches, and implement the solutions.
- exhibit a rigorous understanding of core business functions and with problem-solving skills reflecting an integration of functional perspectives.
- utilize methods which foster innovation in organizations, respond effectively to new circumstances, and through their actions enable organizations to realize the potential of new technologies in products and processes.
- acquire and utilize knowledge of behavioral, policy and strategic issues to improve the effectiveness of the organization.

APPLICATION PROCEDURE

Applicants may apply for matriculation into any of the three semesters (fall, spring, summer). To receive application materials you may call 563.589.3939, email MBA@dbq.edu, access the Graduate Program website at www.dbq.edu, or write to:

University of Dubuque
Graduate Program Office
2000 University Avenue
Dubuque, Iowa 52001

BBA/MBA PROGRAM

This program is intended to allow undergraduate students, who are accepted into the MBA program, an opportunity to acquire a BBA and MBA in approximately 5 years (includes summer sessions). In order to accomplish this, students will be allowed to "double count" classes for undergraduate and graduate credit simultaneously. Call 563.589.3939 for further details.

COURSE CHALLENGE

Students may challenge coursework based on life experience and portfolio demonstration. If it is determined by the faculty member responsible for the course and the Director of the program that the level of competence is at or beyond that of the course, the requirement of that course may be waived for the student. A waiver is not accompanied by credit. The student must still fulfill the 36 credit program requirement.

COURSE SCHEDULE AND LOAD

Classes are offered evenings, in convenient patterns that make it possible for the typical domestic half-time student to complete the degree in two and one-half years.

COURSE DESCRIPTIONS

BUS 501 Principles of Management (3)

This course is a study of management and leadership principles and the skills necessary to develop and achieve organizational goals. The emphasis is on the study of interpersonal behavior, motivation, group dynamics, and the methods of coordination, design, change, and adaptation within an organization. Upon completion, students will be able to identify and articulate management and leadership principles and their impact upon micro and macro organizational issues.

BUS 520 Principles of Macroeconomics (3)

This is a course in basic macroeconomic theory which is the study of the global and national economies as opposed to the study of the behavior of individuals or organizations. Topics in this class include issues such as international governmental policies, global allocation of resources, unemployment, the Federal Reserve, international perspectives of economic thought and governmental policies. Upon completion, students will be able to recognize and articulate basic macroeconomic concepts and how they are being use to address domestic and global economic issues. Offered in the fall

BUS 560 Principles of Microeconomics (3)

This is an introductory course in microeconomics which is the study of the behavior of individuals and organizations in the making of economic decisions. This course will focus on the overall topic of market exchanges and why people, organizations, governments, and nations work the way they do. Upon completion, students will be able to understand and articulate economic issues from a market efficiency perspective. Offered in the Spring

BUS 541 Princiiples of Financial Accounting (3)

This is an introductory course in microeconomics which is the study of the behavior of individuals and organizations in the making of economic decisions. This course will focus on the overall topic of market exchanges and why people, organizations, governments, and nations work the way they do. Upon completion, students will be able to understand and articulate economic issues from a market efficiency perspective.

BUS 580 Principles of Marketing (3)

This course is a study of concepts and principles in the delivery of goods and services to consumers in a business to business and business to consumer settings. Focus is on the four-P's of marketing: Products, Price, Place, and Promotion; as well as discussion on the ethics of marketing in today's society. Upon completion, students will understand the role of marketing in delivering products and services to consumers, enable them to produce a marketing plan for a variety of products (including themselves), and enhance their understanding of what are and are not acceptable practices in the professional field of marketing.

LNG 504

This introductory course helps the International student express himself or herself effectively and clearly in American Standard English. Everyday usage and idiomatic expressions are practiced in class and in a laboratory situation.

BUS 602 Managerial Finance (3)

This course focuses on economic and financial principles required to operate a business. Principles are quantitatively applied to analyzing the health of a business through the use of financial statements. Also, managerial decision making applications will be presented from the point of view of a firm (microeconomics). Business simulation utilizing the Capstone Simulation Model and the Comp-XM exam are central to the course.

BUS 616 Organizational Behavior and Leadership (3)

This course analyzes the factors and conditions in an organization that influence employee, unit, division, and corporate behavior and the integration of structure, strategy, policy, resources, and culture with the achievement of corporate goals and objectives. Topics include human behavior in organizations and problems; conflict analysis and resolution, understanding and managing formal and informal behavior; communication psychology and ethics; stress management; culture identification, culture analysis, culture change; and managing organizational change.

BUS 617 Strategic Human Capital Management (3)

This course focuses on the development and execution (theoretically) of an integrated, systematic, and strategic approach to human capital management that will enable various parts of the organization to work together as a whole. Ideally, this construct will allow one's organization to perform their work more efficiently and ensure that organizational resources are well managed and wisely used in the new global environment. The course is divided into four sub-units: Recruiting/Hiring/Selection; Training and Development; Performance Appraisal; and Compensation. The role of cross cultural and cross generational issues that affect management of human capital are also considered.

BUS 622 Global Communication (3)

This course concentrates on the relevance of global intercultural communication, its relationship to corporate culture communication, and their significance for global business in the new tensions between globalized and tribalized peoples. These topics are examined from a business and communication perspective.

BUS 624 Marketing Management (3)

This course is designed to provide an applications oriented study of the marketing function in both the domestic and international marketplace. This course provides prospective marketing

managers with marketing skills to develop strategic marketing plans to support organization's mission and values. Emphasis is placed on the principles, strategies, and planning for effective marketing management and performance. Social media and other strategies are employed in the development of these plans and approaches. Upon completion, students will demonstrate analysis and problem-solving techniques via application of marketing tools, principles, and theories in a case study approach.

BUS 650 Financial and Managerial Accounting (3)

This course examines the financial systems and tools used in controlling and measuring ongoing performance and implementing new strategies in the firm.

BUS 651 Financial Management (3)

This course focuses on the treasury related processes necessary to manage the liquidity of the organization. Primary areas examined include cash collection, cash forecasting, working capital monitoring, credit policy formulation and enforcement, fundraising and banking relations.

BUS 652 Problem Solving and Crisis Management (3)

This course covers the strategies and tactics for solving problems and managing conflicts and crises in business. Through case study engagement and the development of alternative thinking, students develop crisis management competencies relevant to problem solving for increasingly globalized business contexts and communication skills for the new media environment. Students will develop crisis management templates and make use of web resources. Material covered includes trauma and post-incident management, effective crisis communication, disaster response, media training, social media engagement as a crisis communication tool, business recovery and innovation as a problem-solving tool.

BUS 655 Business Simulation (3)

This course integrates various business disciplines into a formal business and implementation strategy. The course draws on information from the fields of accounting, economics, marketing, organizational theory, operations management, finance and international business. This information is integrated into a student developed business plan which is implemented through a simulation exercise conducted over the length of the course. Students are provided timely feedback concerning the effectiveness of their actions and are expected to make the necessary adjustments to insure the successful implementation of their business plan.

BUS 681 Technology and Operations Management (3)

Examines the issues related to the management of operations processes that are used to design, manufacture, distribute, and deliver a product or a service throughout the entire value chain, in any industry group, spanning a spectrum from manufacturing to service. Examples and activities are drawn from multiple disciplines describing how technology has transformed and is continuing to transform business enterprises, large and small, domestic and global. Attention is given to the managerial processes which must be successfully performed to effectively and efficiently design, build, test, implement and deploy computer and communication based operations systems that support the enterprise's mission, goals, and strategies.

BUS 690 Business Strategy and Innovation (3)

This course focuses on the various elements of the strategic management process in analyzing the external competitive environment, the organization's internal strengths and weaknesses, and the

use of these elements in creating, implementing and continually adapting the plan is required by the environment. Emphasis is also given to strategies necessary to support both process and product innovation.

BUS 691-2 Independent Research (Credit Variable)

Independent Research arranged with MBA Director.

BUS 693 Business Capstone Project (3)

This course reinforces the core concepts of the MBA program curriculum. Students work with faculty and other students to formalize competencies, and then demonstrate competencies through an experiential project. Participants apply their knowledge and skills under faculty guidance within an approved framework. Participants are allowed to individualize their culminating experiences by developing and researching a project or developing an entrepreneurial project. All projects/experiences must have an application component.

GRADUATE FACULTY (MBA & MAC)

- Janet Anderson, *Adjunct Business*.
- Amy Baus, *Adjunct Communication Faculty*. PhD, Southern California University of Professional Studies; MA, Roosevelt University; BS, University of Wisconsin-Platteville.
- Richard Birkenbeuel, *Director of Domestic and International MBA Programs and Associate Professor of Business*. MS, BS, Illinois State University.
- David Birkett, *Assistant Professor of Business*. MBA, BA, Xavier University.
- Carolyn Bonifas Kelly, *Adjunct Business Faculty*. MA, American University; BA, University of Iowa.
- Michael Budde, *Adjunct Communication Faculty*. PhD, MEd, South Dakota State University; MA, Marquette University; BA, Loras College.
- Cari Campbell, *Adjunct Communication Faculty*. PhD, Thomas M. Cooley Law School; BA, Loras College.
- David Curry, *Adjunct Business/Communication Faculty*. MA, University of Dubuque; BA, Clarke University.
- Frederick Davis, *Adjunct Business Faculty*. MBA, BS, University of Dubuque; Juris Doctor degree (J.D.)
- Marcel Didier, *Adjunct Business Faculty*. MBA, University of Dubuque; BA, University of Detroit.
- Sara Ellert-Beck, *Adjunct Business Faculty*. MSA, Central Michigan University; BS, U.S. Air Force Academy.
- Linda Flannery, *Adjunct Business Faculty*. MBA, University of Dubuque; BA, Clarke University.
- Alan Garfield, *Adjunct Communication Faculty*. PhD, MA, State University of New York at Binghamton; BA, University of Iowa.
- Gail Hayes, *Senior Associate Dean of the College*. PhD, Nova Southeastern University; MA, Clarke College; BS, University of Iowa.
- Jennifer Hogue, *Adjunct Communication Faculty*. MA, University of Dubuque; BA, Franklin Pierce College.
- David Hudson, *Adjunct Business Faculty*. MBA, University of Dubuque; BS, DeVry University.
- Sara Hutchinson, *Adjunct Business Faculty*. MA, Clarke University; BA, University of

Iowa.

- Alan Jirkovsky, *Adjunct Business Faculty*. MBA, BS, University of Illinois.
- David Kapler, *Adjunct Business Faculty*. JD, Rutgers University; MA, Marquette University; BA, Loras College.
- Rudolf Klein, *Assistant Professor of Economics and Mathematics*. PhD, West Virginia University; BS, Academy of Economic Studies, Bucharest Romania.
- Mary Anne Knepel, *University Librarian and Adjunct Communication Faculty*. MBA, University of Dubuque; MLS, University of Illinois; BA, Knox College.
- Kenneth LeGrand, *Adjunct Business Faculty*. MBA, BBA, University of Dubuque; CPA, State of Iowa.
- Jana Livesay, *Adjunct Business Faculty*. MBA, University of Dubuque; BS, Abilene Christian University.
- Kylie Loeffelholz, *Adjunct Communication Faculty*. MA, BA, University of Northern Iowa.
- Sue Ann Marino, *Adjunct Business/Communication Faculty*. MA, DePaul University; BA, University of Iowa.
- Craig Marty, *Associate Professor of Business*. MBA, University of Wisconsin-Eau Claire; BS, University of Wisconsin-Madison.
- Rudy Klein, *Assistant Professor of Economics and Math*. BS, Academy of Economic Studies, Bucharest, Romania; PhD, West Virginia University
- Linda McKeag, *Assistant Professor of Business*. MBA, University of St. Thomas; CPA, State of Minnesota; BS, University of Wisconsin-LaCrosse.
- Eric Munshower, *Professor of Business*. PhD, Purdue University; BS, Saint John's University.
- Francis (Chip) Murray, *Adjunct Communication Faculty*. MA, University of Dubuque; BA, Loras College.
- Aleta Mullikin, *Adjunct Business Faculty*. MBA, University of Dubuque; BS, University of Wisconsin-Platteville.
- Lawrence Muzinga, *Associate Professor of Business*. PhD, MA, University of Illinois at Urbana-Champaign; BS, University of Kinshasa, Democratic Republic of Congo.
- Laura Rannals, *Adjunct Communication Faculty*. MA, BA, University of Dubuque.
- Robert Reid, *Director of MAC Program*. PhD, MA University of Washington; MDiv, Fuller Theological Seminary; BA, California State University-Fullerton.

- Lynn Roth, *Adjunct Communication Faculty*. MA, University of Dubuque;
- Amy Schauer, *Adjunct Communication Faculty*. MA, University of Dubuque; BS, University of Wisconsin-LaCrosse.
- Erica Scheidecker, *Assistant Business Faculty*. MA, Northern Illinois University; CPA, States of Iowa and Illinois; BS, Iowa State University.
- Kimberly Schwartz, *Assistant Professor of Communication*. MA, University of Dubuque; BA, Wartburg College.
- Rafic Sinno, *Assistant Professor of Business and Adjunct Communication Faculty*. MBA, University of Dubuque; BA, Clarke University.
- James Sullivan, *Adjunct Business/Communication Faculty*. MA, University of Dubuque; BA, Loras College.
- Jennifer Supple Bartels, *Assistant Professor of Communication*. MA, University of Northern Iowa; BFA, Drake University.
- Henry Suverkrup, *Adjunct Business Faculty*. MA, Northern Arizona University; BS, University of Dubuque.
- Karen Tuecke, *Adjunct Business Faculty*. MA, BA, University of Dubuque.
- Beverly VanDerZyl, *Adjunct Business Faculty*. MA, University of Dubuque; BS, Iowa State University.

UNIVERSITY OF DUBUQUE CALENDAR

FALL 2016

August 25	Thursday	Classes begin
September 5	Monday	Labor Day – No classes
September 13	Tuesday	Opening Convocation
October 10-16	Monday-Sunday	Homecoming Week
October 14	Friday	Mid-term for full-term classes
		Half-term Session I ends
October 17	Monday	Half-term Session II begins
October 28	Friday	Last day to withdraw from a full-term course with a grade of “W”
Nov 21-25	Monday-Friday	Thanksgiving recess
November 28	Monday	Classes resume
December 9	Friday	Last day of full-term classes
December 12-14	Monday-Wednesday	Final examinations
December 14	Wednesday	Half-term Session II ends
December 15	Thursday	December Commencement

SPRING 2017

January 23	Monday	Classes begin
February 20	Monday	President’s Day – No classes
March 10	Friday	Mid-term for full-term classes
		Half-term Session I ends
March 11-19	Saturday-Sunday	Spring break
March 20	Monday	Classes resume/Half-term Session II begins
March 31	Friday	Last day to withdraw from a full-term course with a grade of “W”
April 27	Thursday	Honors Convocation
May 5	Friday	Last day of full-term classes
May 8-10	Monday-Wednesday	Final examinations
May 13	Saturday	Commencement

The calendar represents the University's best judgment and projection of the course of conduct of the University during the periods addressed therein. It is subject to change due to forces beyond the University's control or as deemed necessary by the University in order to fulfill its educational objectives.