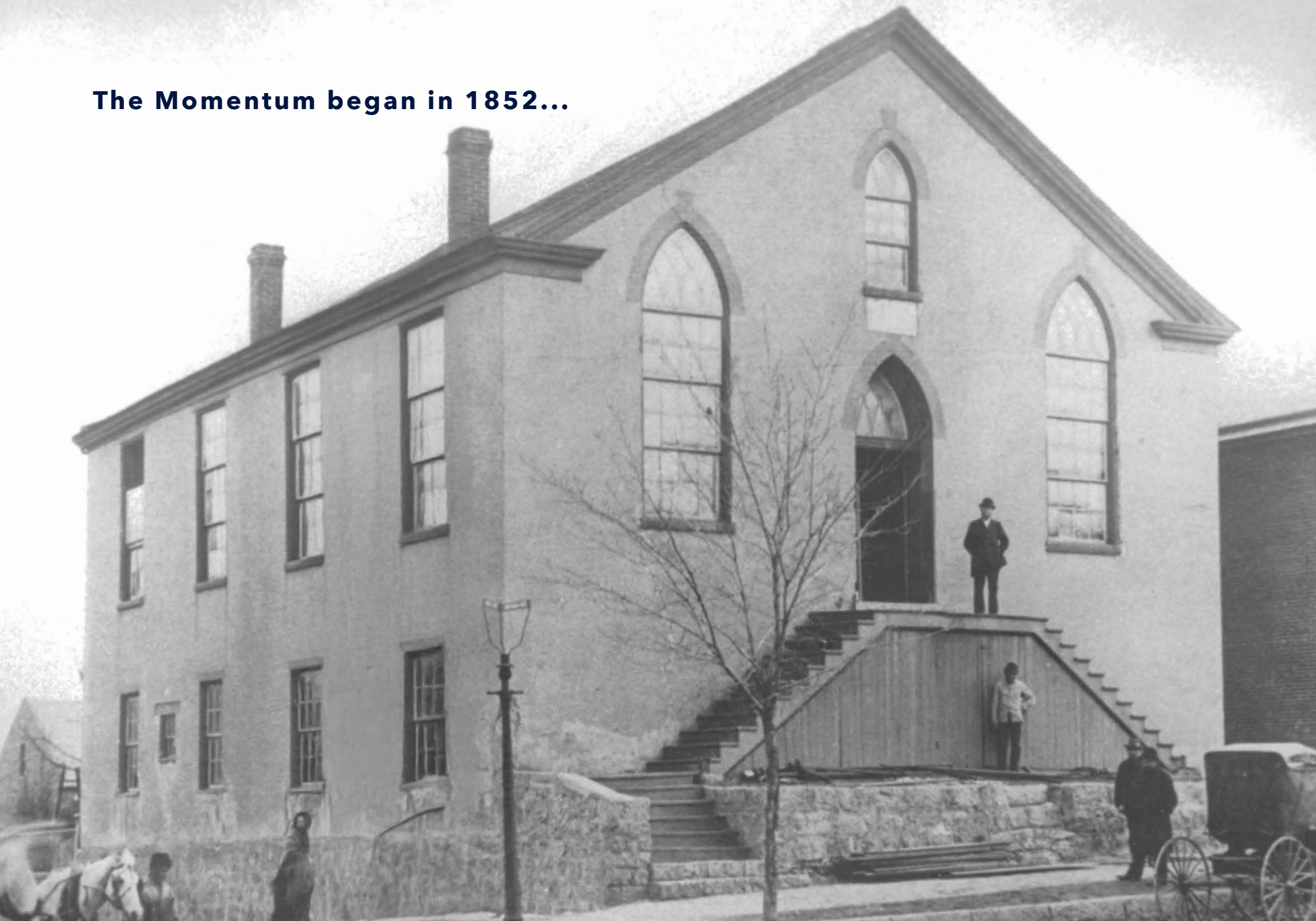




JOIN THE MOMENT

**The Momentum began in 1852...**



## A Message from the President



Dear Friends of the University of Dubuque,

For nearly 175 years, the University of Dubuque has embraced a calling greater than ourselves: to educate and form the whole person for lives of purpose and service. Each generation has carried this *Mission* forward with faith, hope, and courage. Today, we stand at another defining moment in our history, one that will shape not only our campus, but the communities and world our graduates will go on to serve.

The Momentum Campaign is our opportunity to build on our remarkable legacy.

This campaign is about more than buildings, scholarships, or technology, it is about people. It is about our students, faculty, staff, and alumni who embody the spirit of the University of Dubuque. It is about the communities who benefit from their leadership and service. And it is about our partners whose generosity makes our *Mission* possible.

We unite in support of one *Mission*. I invite you to join us in this moment for momentum, as we honor our past and courageously adventure into the future together.

Many Gifts, One Spirit.


One *Mission*. One Campaign. The Momentum Campaign.

With faith, hope, and courage,

A handwritten signature in blue ink, reading "Travis L. Frampton".

Travis L. Frampton, PhD  
President  
University of Dubuque



An aerial photograph of the University of Dubuque campus during the "golden hour" of sunset. The sky is a mix of orange, yellow, and soft blue. The campus features several large, multi-story brick buildings with traditional architectural elements like arched windows and gabled roofs. In the foreground, there's a large, open green lawn with a winding concrete path. A few trees with autumn-colored leaves (yellows and oranges) are scattered around. In the background, a baseball field and other smaller campus buildings are visible, along with the surrounding town of Dubuque and distant hills under the twilight sky.

## THE MOMENT FOR MOMENTUM

From our humble beginnings as a small seminary at the corner of 17<sup>th</sup> and Iowa Streets in Dubuque, the University of Dubuque has grown into a thriving campus that reflects the vision and dedication of generations who believed in our *Mission*.

Each era has expanded opportunities for students and strengthened the community we call home.

The Momentum Campaign is the next step in that journey. Rooted in our legacy and inspired by our *Mission*, this campaign will ensure that future generations of Spartans have the resources, facilities, and opportunities to pursue lives of purpose.

It is their moment.  
It is our moment.





## CHARTING THE FUTURE TOGETHER

Higher education is undergoing profound change, shaped by shifting demographics, new technologies, evolving career pathways, and increasing financial pressures on students and families. To meet these challenges and seize new opportunities, the University of Dubuque must not only keep pace, but lead in shaping the college of the future.

To sustain our growth and continue educating students for lives of purpose, we must invest boldly. **The Momentum Campaign** is designed to expand opportunities for students while ensuring the long-term strength of our endowment for generations to come.

Together, we will create new scholarships, modern facilities, innovative programs, and transformative experiences that prepare students for a world that desperately needs their leadership. This is more than a campaign; it is the next chapter of the University of Dubuque as the college of the future.

### Campaign Goal: \$150,000,000

\$50 million	Expand Student Scholarships & Financial Aid
\$45 million	Build the Future of Learning
\$35 million	Enhance Academic Programs & Faculty Excellence
\$15 million	Innovation & Investment in Technology
\$5 million	Annual Fund & Institutional Priorities





MOMENT FOR OPPORTUNITY

# Expand Student Scholarships & Financial Aid

This is our investment in access, in the leaders of tomorrow, and in making a UD education affordable.

“

The scholarships I received allowed me to participate in research opportunities. As a result, I've connected with and learned skills from each of the professors that I will use for the rest of my life”

Kayleese Thoma  
Environmental Science and  
Secondary Science Education





## GOAL \$50 MILLION

99% of UD students receive financial aid. At UD, we believe every student with the talent and ambition to succeed should have access to a world-class education, regardless of financial background. With 99% of our students receiving financial aid, scholarships are not optional, they are essential. They give students the chance to pursue their dream of a college education and prepare for lives of service and leadership.

### Your investment will:



#### Increase Endowed Scholarships

Provide permanent, renewable financial assistance for generations of deserving students.



#### Fund Endowed Research Opportunities

Empower students to engage in hands-on learning, discovery, and innovation alongside faculty mentors.



#### Immediate-Use Scholarships and Grants

Ensure students can continue their education despite unexpected financial hardships.



MOMENT FOR DISCOVERY

# Build the Future of Learning

This is our investment to create a dynamic environment for innovation and growth.

“

The University of Dubuque is committed to creating learning environments that not only meet the needs of today's students but also anticipate the demands of tomorrow. These spaces inspire discovery, foster collaboration, and prepare our graduates to serve and lead in a rapidly changing world”

Travis L. Frampton, PhD  
President of the University





## GOAL \$45 MILLION

Our campus is being transformed to meet the needs of tomorrow's students while honoring our historic foundation. Learning happens everywhere: in classrooms designed for collaboration, in laboratories equipped with the latest technology, and in community hubs where students grow as leaders. By reimagining and building spaces with purpose, UD ensures that our students are prepared for the challenges and opportunities of the future.

### Your investment will:

#### Develop New, Future-Focused Spaces

Including an Innovation Center and cutting-edge academic facilities designed for collaborative, hands-on learning.

#### Reimagine and Modernize Existing Spaces

Upgrading classrooms, labs, and student areas to meet the evolving needs of the next generation of learners.

#### Prioritize Safety and Well-Being

Ensuring secure, welcoming environments for students, faculty, and staff.

#### Offer Meaningful Naming Opportunities

Across signature projects such as the Babka Aviation Learning Center expansion, the John and Alice Butler College of Osteopathic Medicine building, and other transformative spaces.





# Enhance Academic Programs & Faculty Excellence

This is our investment in people - the faculty and programs that bring the college of the future to life.

“

At UD, faculty are fully invested in student success. They provide real-world learning experiences and are passionate about facilitating learning. Professors genuinely care about students...not just in the classroom, but also as a person outside of it. They work tirelessly to support them in achieving their long-term goals.”

Adam Hoffman, PhD  
Vice President for Academic Affairs







## GOAL \$35 MILLION

At the University of Dubuque, we're committed to providing high-demand programs led by exceptional faculty, ensuring students graduate prepared not only for career success, but also for lives of purpose and impact. Programs of distinction are built on the shoulders of educators who inspire students to think deeply, act ethically, and lead boldly.

By investing in academic innovation and endowed positions, UD will attract and retain world-class faculty who embody our *Mission* and prepare students for tomorrow's opportunities.

### Your investment will:

#### Advance New Academic Initiatives and Curriculum Development

Working toward the establishment of the John and Alice Butler College of Osteopathic Medicine, expanding the Edward Babka Aviation Learning Center, launching an Engineering Program, and creating new majors that prepare students for the careers of tomorrow.

#### Strengthen Faculty Excellence

Through endowed chairs, professorships, and departments that attract and retain world-class faculty, alongside professional development that advances innovative teaching methods and ensures educators remain at the forefront of their fields.

#### Expand Student Programs and Offerings

Supporting initiatives such as the Honors Program, ROTC, the Wendt Center for Character and Leadership, the UDTS Learn Where You Are Initiative, and other distinctive opportunities that enrich the UD experience and prepare students to serve and lead in their communities.





MOMENT FOR CONNECTION

# Innovation & Investment in Technology

This is our investment in the tools and technologies that prepare the University of Dubuque to adapt, excel, and lead.

“

Flying as an airline pilot was and is still my dream job. The only obstacle was how to go about it. UD not only made it possible, but also gave me the chance to work with advanced technology in my field which prepares me for life beyond the classroom.”

Armando Dominguez  
Flight Operations





## GOAL \$15 MILLION

100% of UD students rely on technology for coursework, collaboration, and/or research. Education is evolving, and we are advancing with it. By investing in cutting-edge technology, we prepare our students not only to thrive in today's digital environment, but to lead in tomorrow's. From interactive classrooms to state-of-the-art research tools, technology drives advancement in how we teach, learn, and serve. Every UD student now learns, collaborates, and creates across digital platforms; technology is no longer an enhancement, it is the medium.

### Your investment will:



#### Develop Smart Classrooms and Digital Learning Tools

Foster interactive, technology-enhanced learning experiences.



#### Expand Innovation and Research Capacity

Create technology-rich learning spaces, upgrade research tools, and enhance medical laboratory equipment.



#### Strengthen IT Infrastructure and Cybersecurity

Ensure a secure and connected environment for students, faculty, and staff.



#### Diversify Revenue Streams

Invest in innovative strategies that ensure long-term growth and sustainability.



MOMENT FOR IMPACT

# Annual Fund & Institutional Priorities

This is our investment in the heart of UD.







## GOAL \$5 MILLION

At the University of Dubuque, we thrive when we can respond quickly to opportunities. Unrestricted giving and immediate-use funds fuel innovation, sustain programs, and provide the flexibility to adapt as challenges and opportunities arise. Together, these resources ensure that we can both meet urgent needs and invest strategically in areas that shape the student experience.

### Your investment will:

#### Strengthen the Annual Fund

Provide operational flexibility and immediate financial support where it is most needed touching every student, every year.

#### Advance Immediate-Use Institutional Priorities

Direct resources to areas of highest impact, including:

- ✓ **Curricular and co-curricular programs:** expanding student organizations, athletics, volunteerism, internships, performing arts, and more.
- ✓ **Student wellness and brain health initiatives:** fostering resilience, well-being, and personal growth.
- ✓ **Address food insecurity:** through support of the University Food Co-Op and Athletic Fuel Station, ensuring students have consistent access to healthy food and nutrition resources.
- ✓ **Emerging opportunities and urgent needs:** ensuring UD can move swiftly when new challenges or possibilities arise.



YOUR MOMENT. OUR FUTURE.

# A Campaign for Generations

The University of Dubuque has always been defined by its people: alumni, friends, and partners who believe in the power of education to transform lives. This campaign is our chance to secure that promise for generations to come.

Together, we will remove barriers and build new spaces, strengthen our faculty, harness technology, and sustain a vibrant University for the future – all while honoring our past and boldly preparing for what lies ahead. The Momentum Campaign is not just about dollars raised; it is about lives changed. It will open doors for students of every background, ensuring that talent and ambition are never limited by financial circumstances.

This campaign serves the communities that depend on the scientists, Christian leaders, healers, educators, entertainers, and entrepreneurs of tomorrow.





A large, stylized graphic of a leafy branch, rendered in a light blue color, occupies the left side of the page. It features several elongated, pointed leaves connected by a central stem.

## A MESSAGE FROM THE BOARD OF TRUSTEES

The University of Dubuque has always been a place where people of vision and courage come together to shape lives, communities, and futures. As a Board, we have the privilege of witnessing firsthand the transformational impact this University has on its students and the communities they go on to serve.

This is a defining moment for UD – a moment where history and opportunity meet. The Momentum Campaign represents more than a financial goal; it represents our shared commitment to securing the future of an institution whose *Mission* continues to resonate as powerfully today as it did almost 175 years ago.

Your Board of Trustees stands united in support of this bold and comprehensive campaign. Together, we believe in the strength of our faculty and staff, the promise of our students, and the enduring value of a University of Dubuque education. This campaign will ensure that future generations of students have access to the same life-changing opportunities and supportive community that have defined UD for generations.

We invite you to join us in this moment of momentum – to honor our past, invest in our future, and leave a lasting legacy.

With gratitude,

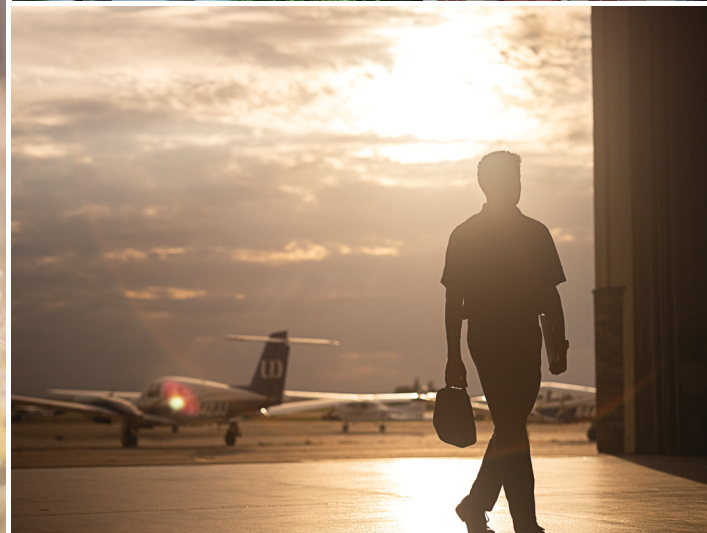
*Douglas J. Horstmann*

Douglas J. Horstmann, MBA  
Chair, Board of Trustees

*Cathy Young*

Cathy Young, MDiv  
Chair, Advancement and External Affairs Committee







JOIN US

# Invest in What's Next

For generations, the University of Dubuque has empowered students to serve, lead, and thrive. Today, we invite you to be a part of the Momentum Campaign to help chart the future and change the course of history. This is their moment. Our moment. Your moment. To make an impact. To invest in what's next. To courageously adventure into the future together.

## UNIVERSITY *of* DUBUQUE

For more information or to invest in the University of Dubuque's Momentum Campaign, please contact the Office of Advancement.

[www.dbq.edu/momentum](http://www.dbq.edu/momentum)

[UDAdvancement@dbq.edu](mailto:UDAdvancement@dbq.edu)

563.589.3158



UNIVERSITY of  
DUBUQUE

PETER and SUSAN SMITH  
WELCOME CENTER



**MANY GIFTS. ONE SPIRIT.**

*Mancherlei Gaben und Ein Geist*



**ONE MISSION. ONE CAMPAIGN.**